

# SWITCHBOARDFREE

## Privacy Policy

### **Overview**

Liquid11 Limited is committed to protecting your right to privacy as a user of our services. It is our policy to respect the privacy of private communication. The information you provide to us will be held on Liquid11 Limited computers that are based in the UK.

We collect information about our users in order to help us continually improve the service we offer and so that we can enter into commercial arrangements, including but not limited to our Product Development, Marketing and Consultancy Services. Liquid11 Limited will always adhere to the UK Data Protection Legislation. This Privacy Policy only relates to the services provided by Liquid11 Limited & does not extend to your use of the Internet outside of the Liquid11 Limited or the Switchboard Free web-site.

### **What data do we collect?**

We will collect personal data as provided to us during any registration process, which you agree to supply us as accurate. We do not monitor your use of the Internet but we may use cookie technology to monitor your use of Liquid11 Limited and Switchboard Free services.

This information is not stored alongside your personal data and will only be used on an anonymous, aggregated basis. We may hold personal data relating to any documents and forms you may download in order to maintain and improve the service we offer.

### **What do we do with it?**

We may use personal information about you to build up a profile of your interests and preferences. This information will not be disclosed to third parties, unless you explicitly consent for us to do so.